

A Mexican Spirit A Mayan Soul

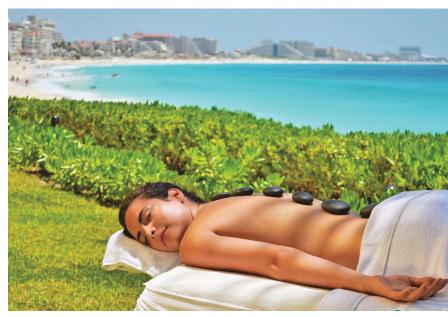
Rising from the mystical land of the Yucatan Peninsula and the shimmering waters of the Mexican Caribbean, NIZUC Resort & Spa invites you to discover a new standard in refinement.



www.nizuc.com 1.855.MY.NIZUC There are also plenty of fun family activities offered throughout the Cancun resort community, from swimming with dolphins in the Caribbean to water slides and surf simulators.

Part of the plan for all of these tourist segments is golf, which is now a mainstay of the Cancun tourist scene. There are more than 10 courses in the area – by designers such as Jack Nicklaus, Greg Norman and Robert Trent Jones – with more planned in coming years. The new TPC Cancun facility near the airport is the first course to bear the TPC name outside of the U.S., and golfers have seen nearby courses to the south thanks to Golf Channel's "Big Break Mexico" and coverage of the PGA TOUR's OHL Classic at Mayakoba.

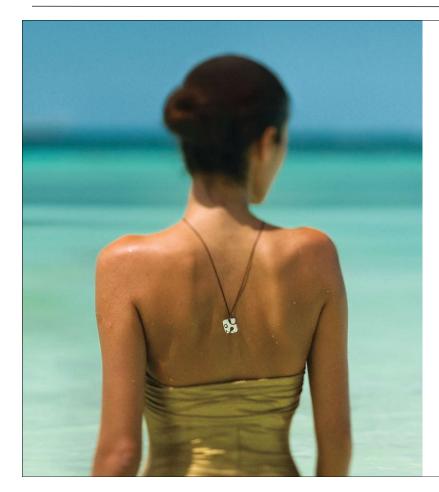
Whatever brings you to Cancun, you'll enjoy the same benefits as your fellow travelers to this vacation



paradise. For example, Cancun International Airport offers more airlift than any other airport in the Caribbean, making it easy to find flights from cities throughout the U.S. and Latin America. Most U.S. travelers can have breakfast at home and be on the beach in Cancun by early afternoon thanks to the number of flights available. Cancun's variety and number of resort options – including more than 34,000 hotel rooms – also offer the chance to find exactly what you're looking for in terms of price, location and experience.

As Cancun continues to grow in its fourth decade as a premier destination, it continues to evolve. If you've been to Cancun in the past, it's time to come back for another look. And if you've never been, what are you waiting for? And make sure you bring your golf clubs!

Cancun has greatly diversified its image as a vacation destination, as it now offers many options for families (top left), golfers (bottom left) and spa enthusiasts (above).



A Mexican Spirit

A Mayan Soul

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El lujo del paraíso Maya.

De las tierras místicas de la Península de Yucatán

y las aguas turquesas del Caribe Mexicano, nace NIZUC Resort & Spa.

Te invitamos a descubrir un nuevo nivel de refinamiento.

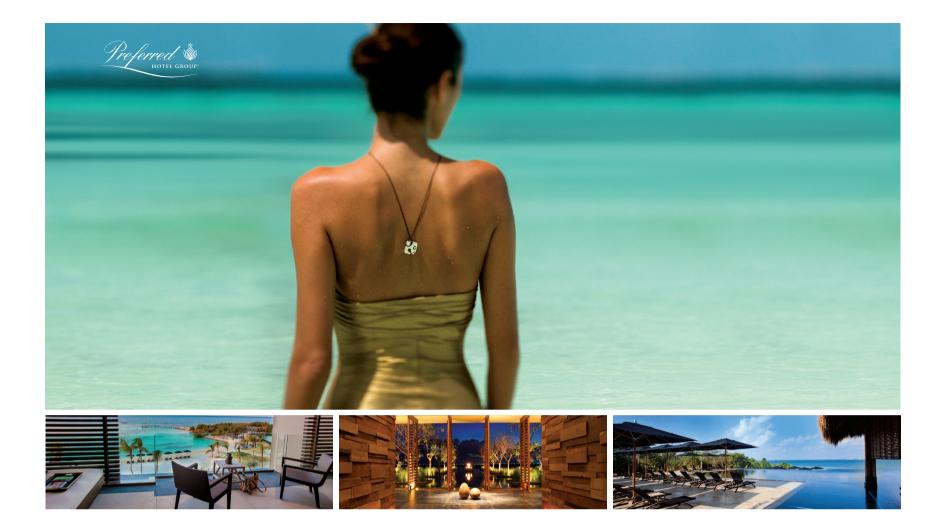


www.nizuc.com +52.998.891.5700





NIZUC Resort & Spa es la nueva experiencia de Las Brisas Hotel Collection.



Un santuario con espíritu Maya.

De las tierras místicas de la Península de Yucatán

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Centurion / Traje+fotos Medida final: 21.6 x 30.3 cm Media con rebase: 22.6 x 31.3 cm



great GETAWAYS

NIZUC RESORT & SPA A Mexican Spirit. A Mayan Soul.





 Escape into NIZUC's world of refined relaxation.
 Gourmet, world-class dining awaits

HIGHLIGHTS:

you at NIZUC.

- Supreme luxury's new address: Punta Nizuc on Mexico's Caribbean coast
- Set on a lush 29-acre nature preserve with two exclusive beaches
- Home to the region's first ESPA, 30,000 square feet of heavenly space for ultimate rejuvenation

NEW DEFINITION OF LUXURY WILL RISE FROM THE SPARKLING WATERS OF MEXICO'S STUNNING

Caribbean coast in early 2013. Nestled on a lush 29-acre nature preserve and surrounded by rich tropical foliage and some of the most beautiful white sand beaches to be found anywhere in the world, NIZUC Resort & Spa is set to establish a new level of refinement in the region when it opens its doors to only the most discerning travelers.

The exclusive new resort is located at the gateway of the Riviera Maya in the secluded enclave of Punta Nizuc, just a short distance from the Cancún International Airport. This luxurious paradise retreat overlooks the great Mesoamerican Barrier Reef with two exclusive beaches, lavish spa, six gourmet restaurants, and sumptuous accommodations offered throughout its 274 private villas and suites. NIZUC's Endless Indulgence[™] service philosophy redefines luxury hospitality, setting a new standard for the industry.

At NIZUC Resort & Spa, you can immerse yourself in all of Punta Nizuc's nearby natural wonders including incredible underground caves and rivers, verdant mangroves, and breathtaking archaeological sites. A wide variety of activities around the resort include scuba diving, fishing, and world-class golfing. You'll also enjoy the region's most distinguished dining with a selection of gourmet restaurants ranging from traditional Mexican to Asian and Mediterranean fare. Led by world-class culinary masters, each of the resort's distinctive venues— Ramona, Café de la Playa, Ni, Terra Nostra Restaurant, Bar & Lounge, Indochine, La Punta Grill & Lounge, and Bar Akan—is a testament to NIZUC's dedication to exquisite refinement, where you can expect unsurpassed service as well as memorably sublime fare.

NIZUC is home to the world-renowned spa and wellness center, ESPA—the first in the region for the internationally acclaimed British brand. Prepare to be amazed by the 30,000 square foot oceanfront facility with its beachfront private treatment rooms, saunas, and relaxing pools. Indulge in the spa's unique combination of modern European therapies and Mayan-inspired treatments and exprience ultimate rejuvenation. The Spa at NIZUC by ESPA also features its own beauty salon, spa café, and fitness center.

The resort also features a state-of-the-art Conference & Events Center, the Winik's Club for Kids, and four unique bars and lounges offering an array of amenities.



NIZUC RESORT & SPA *The Perfect Romantic Escape: Opening March 2013*





HIGHLIGHTS:

- Set in the Yucatán Peninsula's most secluded enclave, Punta Nizuc
- At the gateway of the Riviera Maya, less than twenty minutes from the Cancún International Airport
- NIZUC's Endless Indulgence[™] experience ensures worry-free luxury

T F BREATHTAKING NATURAL L BEAUTY, TOTAL RELAXATION, AND SHEER INDULGENCE is your

idea of romance, set your heart on NIZUC Resort & Spa. There is no better setting for an unforgettable rendezvous than Mexico's spectacular Caribbean coast, and no destination more perfect than NIZUC. A stunning gem set in the Yucatán Peninsula's most secluded enclave, Punta Nizuc, this resort offers breathtaking ocean views, lush surroundings, and luxurious amenities ideal for rekindling your love.

Nestled on a verdant 29-acre nature preserve and surrounded by rich tropical foliage and some of the most spectacular beaches in the world, NIZUC Resort & Spa is the new epitome of refinement in the region. Here, you and the one you love will experience a level of service, accommodations, and culinary excellence that will exceed all expectations.

Offering a rare combination of exclusivity and convenience, the resort is located at the gateway of the Riviera Maya, less than twenty minutes from the Cancún International Airport. This luxurious paradise retreat overlooks the second largest coral reef in the world with two exclusive

Escape into NIZUC's world of refined relaxation.

beaches, lavish spa by ESPA, six distinct culinary experiences, and sumptuous amenities offered throughout its 274 private villas and suites, providing just the right ambiance for romance. NIZUC's Endless Indulgence™ experience sets a new standard for worry-free enjoyment and luxury.

NIZUC Resort & Spa will take you on a gastronomic journey with a selection of gourmet cuisines ranging from Mexican to Asian and Mediterranean fare. Led by world-class culinary masters, each of the resort's unique venues— Ramona, Café de la Playa, Ni, Terra Nostra, Indochine and La Punta Grill & Lounge—offer the ultimate in exquisite dining.

Near the resort, you're invited to explore and enjoy all of Punta Nizuc's natural wonders, including not only the beaches and coral reefs, but incredible underground caves and rivers, flourishing mangroves, and magnificent archaeological sites. This is the ideal spot for snorkeling, water sports, and exceptional golfing, offering you the option to do as much or as little as you wish.

Make NIZUC Resort & Spa your next amorous escape and experience for yourself what it means to have a Mexican Spirit and a Mayan Soul.

For more information and to be among the first—and one of the privileged few—to experience the wonders of NIZUC, visit nizuc.com

great GETAWAYS

NIZUC RESORT & SPA Be Among The First





HIGHLIGHTS:

- On secluded Punta Nizuc, overlooking the great Mesoamerican Barrier Reef
- Bordering a lush, 29-acre nature preserve
- Featuring world-renowned spa and wellness center
 ESPA— 30,000 square feet of beachfront private
 treatment rooms, saunas, and relaxation pools

O MATTER HOW SOPHISTI-CATED YOUR IDEA OF UNDERSTATED LUXURY MAY BE

you've never really experienced anything that truly defines it until you've stayed at NIZUC Resort & Spa. Now you can be one of the first and the privileged few—to experience the Yucatán Peninsula in a whole new way, redefining the true meaning of understated luxury in Mexico.

This brand new destination provides an escape like no other on Mexico's stunning Caribbean coast. Offering relaxed elegance and effortless comfort in a sublime atmosphere that will leave you mesmerized and delighted, NIZUC is the ultimate place to take in the sun, sand, sea, and tranquility of one of the world's most coveted vacation destinations.

The luxurious new resort is located at the gateway of the Riviera Maya in the secluded enclave of Punta Nizuc, just a short distance from the Cancún International Airport. This magnificent paradise retreat overlooks the great Mesoamerican Barrier Reef with two exclusive blue-water beaches, lavish spa, six gourmet restaurants, and sumptuous accommodations offered throughout its 274 private villas and suites. Harmoniously blending cutting-edge architectural design with barefoot luxury, the resort is the epitome of subdued extravagance. NIZUC's exquisitely

Escape into NIZUC's world of refined relaxation.

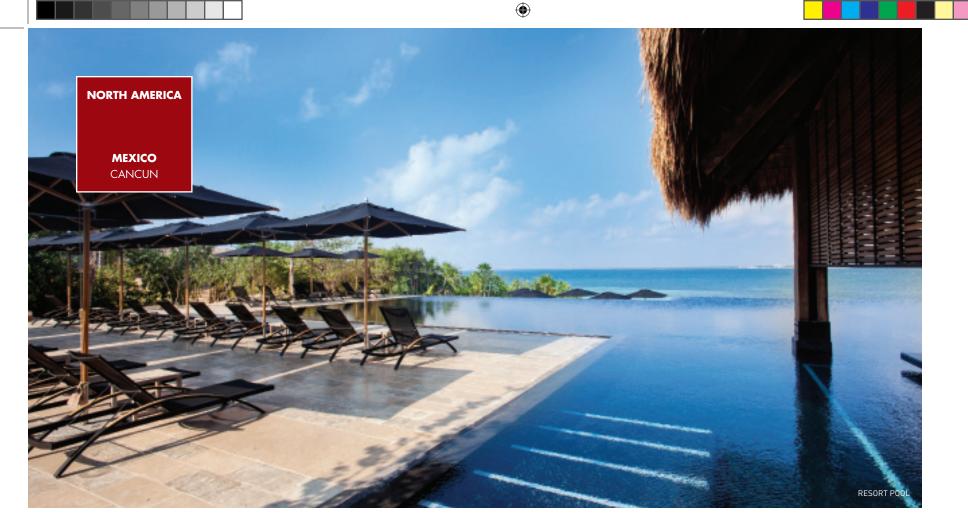
refined service philosophy redefines modern hospitality, setting a new standard for the industry.

Bordering a lush, 29-acre nature preserve, NIZUC is surrounded by rich tropical foliage, a flourishing coral reef, and serene waterways that add to its unique ambiance —a surreal world of hidden treasures capturing the essence and mystique of the bygone Mayan civilization. At NIZUC Resort & Spa, you're invited to become one with the natural world and thousands of years of ancient history by exploring all of Punta Nizuc's nearby wonders including incredible underground caves and rivers, verdant mangroves, and breathtaking archaeological sites. A wide variety of more modern-day activities around the resort include snorkeling, diving, fishing, and world-class golfing.

NIZUC offers the region's most distinguished dining with six world-class gourmet restaurants ranging from traditional Mexican to Asian and Mediterranean fare. The resort is also home to world-renowned spa and wellness center ESPA a 30,000 square foot facility with beachfront private treatment rooms, saunas and relaxation pools.

Extending a warm "Bienvenidos" to those who enter its luxurious realm, NIZUC is the ideal location for an unforgettable escape.

For more information, and to experience the wonders of NIZUC, visit nizuc.com. For inquiries please call 1-855-MY-NIZUC or email sales@nizuc.com



NIZUC RESORT & SPA

Tucked onto a 29-acre nature preserve in the heart of Punta Nizuc, **Nizuc Resort & Spa** offers a serene escape from the bustle of nearby Cancun without sacrificing any of its luxury. The newest elite destination in the Mayan Region, Nizuc is home to two exclusive beaches and the region's finest natural wonders, from ancient archaeological sites to the Mesoamerican Barrier Reef, while indoors the atmosphere is furthered by 274 suites and private villas, an expansive spa and tranquil reflecting pools scattered throughout the property. And with the resort divided into three distinct atmospheres— catered to privacy-seeking adults, families and larger groups your stay is sure to be as bespoke as it is beautiful.

Location: Punta Nizuc, Cancún, Mexico VIP Contact: Guest Recognition Manager Mariana Arenzana Phone: 52-998-154-0104 Email: mariana.arenzana@brisas.com.mx Website: www.nizuc.com



TOP SUITE: MASTER SUITE Square footage: 1,630 Nightly rate: \$900 Number of rooms in suite: One

Number of baths: One full bathroom with deep soaking tub and separate rainfall shower.

Suite style: Contemporary with eastern accents

Key selling points: Offering panoramic views of the Caribbean Sea, this exquisite suite plays to its strengths, boasting floor-to-ceiling windows that open onto a beautiful 600-square-foot, infinity pool-equipped terrace. The Master Suite also connects to the Deluxe Ocean View Double room, so that you and your friends can argue over who gets to sleep in the master bedroom's Egyptian cotton linen-draped king bed. If things get a little heated, make piece with an espresso or cocktail from the in-room Nespresso machine and mini bar.

SPA SERVICES:

Created under the watchful eye of UK spa specialists ESPA, **Nizuc Spa by ESPA** is a 30,000-square-foot oasis dedicated to promoting both physical and spiritual well-being. Featuring a variety of Mayan-inspired therapies developed specifically for Nizuc, this wellness haven also boasts a comprehensive fitness center for those guests looking to buff up, not wind down.

Contact: Spa Director Elena Gracheva, 52-998-891 ext. 5700; elena.gracheva@brisas.com.mx

Signature Treatments: Mayan Xocoatl massage, Mayan Cacao massage and Nizuc Renewal treatment

TOP RESTAURANTS:

Ramona: The signature restaurant on Nizuc's impressive dining roster, **Ramona** offers a contemporary interpretation of traditional Mexican cuisine served in a spectacular setting overlooking one of the most beautiful beaches in the Yucatan. Utilizing local produce and spices to craft vibrant interpretations of the region's many traditional recipes, Ramona is a feast for the eyes and taste buds alike.

Contact: Manager Jorge Gonzalez, 52-998-891-5768; jorge. gonzalez@brisas.com.mx

Indochine: Featuring a menu brimming with classic Asian cuisine, **Indochine** transports diners from the Caribbean to the South Pacific via imaginative, modern dishes like the Indian-inspired lamb biryani. A second reservation is certainly in order, as Indochine is open for both lunch and dinner.

2013

GROUNDBREAKINGS, EXPANSIONS, RENOVATIONS & NEW OPENINGS

NIZUC Resort & Spa Introducing Cancun's newest luxury resort and spa, the perfect headquarters for events.

NIZUC Resort & Spa is is perfectly designed for a range of events from corporate gatherings and business meetings to incentives programs and upscale weddings.

MEETING FACILITIES

Home to a dedicated 8,500-square-foot Conference & Events Center, NIZUC is the perfect venue for a business-meets-pleasure retreat. The resort has the ability to host receptions of up to 600 guests in its 6,250 square foot ballroom, and NIZUC's conference and events professionals will manage every step of your event from welcoming your guests to arranging for exquisite food. The Conference & Events Center with its soaring floor to ceiling windows and panoramic ocean views, paired with state-of-the-art technology, will set the stage for a successful and unforgettable event.

ACCOMMODATIONS

This paradise retreat features 274 suites and villas, and many suites provide stunning ocean views, freestanding deep soaking tubs and rainfall showers. All of the suites come with luxurious amenities, in-suite entertainment and available butler service.

DINING AND RECREATION

The resort is home to six exclusive world-



class restaurants, making it the region's premier culinary destination. Led by a renowned team of chefs, each of the restaurants offers a distinct dining experience with an extraordinary selection of cuisines that range from traditional Mexican, to Asian and Mediterranean fare. NIZUC also boasts four unique bars, a wine cellar, chef's table and catering department dedicated to securing the resort's reputation for gastronomic excellence.

NIZUC is set upon a 29-acre ecological preserve with two exclusive white sand beaches facing the second largest coral reef in the world, providing ideal on-site diversions. For those seeking physical and spiritual rejuvenation, the resort's 30,000 square foot Spa by ESPA and advanced fitness and wellness center offer the perfect escape. Finally, a range of activities like water sports, archaeological excursions, shopping and golf are all within close proximity to the resort.

DESTINATION DETAILS

This exclusive resort is located at the gateway of the Riviera Maya in secluded Punta Nizuc, just a short distance from the Cancun International Airport.





NIZUC Fast Facts

- 8,500 square feet of meeting space
- 21-foot ceilings
 Main ballroom divisible into 3 sections
- 3 sets of main entrance doors
- 2 conference rooms divisible into 2 sections
- 2 meeting planner offices
- 4 breakout rooms
- "Drive-in" lobby
- Natural lighting with ocean views
- Independent motor lobby
- Covered parking
- World-class on-site catering

CONTACT INFORMATION

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MEETINGS & CONVENTIONS / MCMAG.COM